

ADRIAN VARGAS-LÓPEZ

Office address:

Leibniz University Hannover
Institute of Environmental Planning
Working group “[Environmental Behaviour and Planning](#)”
Herrenhäuser Straße 2, 30419 Hannover, Germany
Tel: +49(0) 511 762 2506
vargas-lopez@umwelt.uni-hannover.de

Mobile: +49 1520 8224913

www.adrianvargaslopez.com

Born in Mexico City, Mexico on 25 January 1990
Mexican Citizenship

CURRENT POSITION	◇ Leibniz University Hannover , Germany PhD researcher, May 2022 – present
PAST RESEARCH EXPERIENCE	◇ Tecnologico de Monterrey , Mexico Postdoctoral researcher, Feb 2022 – May 2022 ◇ Tecnologico de Monterrey , Mexico PhD researcher, Aug 2018 – Dec 2021 ◇ Center for Research and Teaching in Economics , Mexico National Public Policy Lab (LNPP) Behavioural economist, Apr 2018 – Aug 2018 ◇ Center for Latin American Monetary Studies , Mexico Public Debt Programs Coordination (PDP) Economist, Jun 2015 – Aug 2016 ◇ Tecnologico de Monterrey , Mexico Research assistant, Jun 2012 – Mar 2013
EDUCATION	◇ Leibniz University Hannover , Germany Aimed academic degree: Dr. phil., (ongoing) Thesis title: <i>Behavioural aspects of Climate Change Adaptation</i> ◇ Tecnologico de Monterrey , Mexico PhD in Public Policy, 2021 Thesis: Essays in Diffusion of Responsibility, Food Waste and Mobility Alternatives ◇ Tilburg University , the Netherlands MSc in Economics, 2017 Track in Behavioural economics Thesis: <i>The picture superiority effect and social norms on waste sorting, an experimental approach</i> ◇ Tecnologico de Monterrey , Mexico BA Economics, 2014
RESEARCH INTERESTS	◇ Behavioural economics, Experimental economics, Environmental economics, Public policy
PEER REVIEWED PUBLICATIONS	◇ From climate worry to guest welcome: Agritourism as a diversification path for Kosovo’s smallholder farmers , with G. Cena & A-K. Koessler. <i>Journal of Rural Studies</i> 123, 104080, 2026 (Link) ◇ How do the consequences on others affect dishonest behavior? Evidence from an online experiment in Mexico , with G. Triberti, P. Soto-Mota & L. A. Serra-Barragán. <i>Latin American Economic Review</i> 34, 1-29, 2025 (Link) ◇ Farmer adaptation and maladaptation in the face of extreme weather events , with A-K. Koessler. <i>Q Open</i> 4(2), 1-12, 2024 (Link)

- ◇ **Comparison of Two Different Approaches to Measuring Economic Vulnerability to Food Insecurity: An Application to Mexico using Official Data**, with S. Marchetti & L. Secondi. *Social Indicators Research* 172, 147-162, 2024 ([Link](#))
- ◇ **The use of the Theory of Planned Behaviour as a Conceptual Framework to Understand and Promote Health Recommendations During the First Wave of Covid-19 in Mexico City**, with N. Álvarez Agüi, E. Cáceres Nieto, A. García Martínez, J. Hernández-Cervantes, R. López Bejarano & P. Soto-Mota. *Nova Scientia* 15(30), 1-31, 2023 ([Link](#))
- ◇ **Consumer expenditure, elasticity and value of food waste: A Quadratic Almost Ideal Demand System for evaluating changes in Mexico during COVID-19**, with C. Cicatiello, L. Principato & L. Secondi. *Socio-Economic Planning Sciences* 82(a), 101065, 2022 ([Link](#))

- REPORTS (IN SPANISH) ◇ **¿Cómo promover los esquemas de movilidad compartida en el sector corporativo? Recomendaciones desde las ciencias del comportamiento.**
Reporte de resultados para WWF y Renault con P. Soto-Mota. Disponible en: <https://www.wwf.org.mx/?uNewsID=375250>

- (SELECTED) WORK IN PROGRESS ◇ **Citizens' Climate Anxiety-Transnational Insights on the Relevance of Green Areas and their Use for Mental Health in Times of Extreme Events** (Submitted) ([Link](#))
with Alexandra Jiricka-Pürerer, Matteo Fiorucci, Helena Altenhuber, Karolina Taczanowska & Giulio Senes
- ◇ **How Negative Affect Influences Mal-Adaptation Decisions?** (Data analysis)
with Tobias Vorlauffer & Ann-Kathrin Koessler
- ◇ **Mental well-being and adaptation decisions of Mexican farmers following extreme weather events** (Research design)
with Ann-Kathrin Koessler

- CONFERENCES, SEMINARS, LECTURES & SUMMER SCHOOLS ◇ **2025** Latin America Day in Leibniz University Hannover, Germany; Invited Lecture at “Environmental Planning Implementation - Module” in Leibniz University Hannover, Germany; Workshop: Experiments for the environment in Lüneburg, Germany
- ◇ **2024** Conference at REECAP annual meeting in Córdoba, Spain; Summer School “Implementing Experimental Design: Best Practices for Software Programming” in Leicester, UK; Invited Lecture at “Environmental Planning Implementation - Module” in Leibniz University Hannover, Germany; PhD Workshop in Field Experiments in Vechta, Germany; PhD Workshop in Behavioural Economics & Social Transformation in Lüneburg, Germany
- ◇ **2023** Lunchtime lectures in Leibniz University Hannover, Germany; Conference at REECAP annual meeting in Warsaw, Poland; Invited Lecture at Gegen die Klimalähmung in Hannover, Germany; Seminar at the Thurgau Experimental Economics Meeting (theem) in Constance, Switzerland
- ◇ **2022** Online oTree Course at the Nuffield Centre for Experimental Social Sciences at the University of Oxford, UK (online); Invited Lecture at Tecnológico de Monterrey (online)
- ◇ **2021** Summer School at Bergen International Student Conference of Bergen University (online); Seminar at Tecnológico de Monterrey in Monterrey, Mexico
- ◇ **2020** Conference at Universidad Nacional Autónoma de México (UNAM) (online); Invited Lecture at Tecnológico de Monterrey (online); Seminar at the Annual Meeting of the Society of Decision Making Under Deep Uncertainty (online); Invited Lecture at the Center for Research and Teaching in Economics (CIDE) (online x 2)
- ◇ **2019** Invited Lecture at Tecnológico de Monterrey in Mexico City, Mexico; Invited Lecture at the School of Methods, Center for Research and Teaching in Economics (CIDE) in Mexico City, Mexico; Seminar at AESOP Sustainable Food Planning PhD Workshop in Almere, the Netherlands

- RESEARCH GRANTS ◇ **2024 – 2027** DFG, “Mental well-being and adaptation decisions of Mexican farmers following extreme weather events” PI: Ann-Kathrin Koessler (€ 337,684)
- ◇ **2024** Leibniz University Hannover, AULET-16: “Research grant for experiment” (€1,000)

	<ul style="list-style-type: none"> ◇ 2021 Tecnológico de Monterrey, “BEertual Lab” with Pablo Soto-Mota, Giuliana Triberti & Luis Serra-Barragán (€ 3,800) ◇ 2021 Norwegian School of Economics, “Research grant for experiment” with Pablo Soto-Mota (€ 5,100)
SCHOLARSHIPS, TRAVEL GRANTS & AWARDS	<ul style="list-style-type: none"> ◇ 2024 Leibniz University Hannover, Graduate School, Travel Grant "Contacts, networks, career" (€ 500) ◇ 2024 Leibniz University Hannover, Graduate School, Conference Travel Grant (€ 400) ◇ 2018 – 2021 CONACYT, Scholarship Stipend (€ 29,000) ◇ 2018 – 2021 Tecnológico de Monterrey, Scholarship Tuition (€ 43,200) ◇ 2019 Tecnológico de Monterrey, Travel Grant (€ 950) ◇ 2014 Tecnológico de Monterrey, Entailment Award
REFEREE SERVICE	<ul style="list-style-type: none"> ◇ Socio-Economic Planning Sciences (7), SN Business & Economics (5), Resources, Conservation & Recycling (2), Annals of Operations Research (1), International Review of Economics (1), Journal of Behavioral and Experimental Economics (1), Revista Ensayos de Economía (1), DFG (1) ◇ Invited co-editor of the <i>Special Issue</i> “Using Experimental Methods in Agriculture and Resource Economics” of the <i>Spanish Journal of Agricultural Research</i>
MEMBERSHIP	<ul style="list-style-type: none"> ◇ Research network on Economic Experiments for the Common Agricultural Policy (REECAP) – Board member “Working Group 1: Methods”
TEACHING EXPERIENCE	<ul style="list-style-type: none"> ◇ Leibniz University Hannover, Institute of Environmental Planning <ul style="list-style-type: none"> - Master Module (2022 - present): “Understanding, Guiding and Evaluating Environmental Behaviour” <i>TA of Ann-Kathrin Koessler</i> - Master Project (2024 - 2025): “Data-driven Environmental Policy (DEEP)” <i>Main Lecturer</i> - Master Project (2023 - 2024): “Sustainable and Resilient Farming (SURF)” <i>Main Lecturer with Ann-Kathrin Koessler</i> - Master Project (2023): “Climate Change Communication: Optimism vs. Pessimism” <i>Main Lecturer with Ann-Kathrin Koessler</i> - Master Project (2022 - 2023): “How do we get ready for a higher frequency of environmental hazards?” <i>Secondary Lecturer with Ann-Kathrin Koessler</i> ◇ Tecnológico de Monterrey, School of Social Sciences & Government <ul style="list-style-type: none"> - BA Economics course design (2021): “Experiments and Causal Inference for Public Policy” <i>with Grissel Olivera-Martínez</i> - BA Economics (2019): “Microeconomics” <i>Main Lecturer</i>
TEACHING SERVICE	<ul style="list-style-type: none"> ◇ Feb 2024 – present Admission Commission for the MSc Environmental Planning and Territorial Development ◇ Master theses (x4) ◇ Bachelor theses (x3)
CONSULTING (SELECTED)	<ul style="list-style-type: none"> ◇ World Wildlife Fund (WWF) Pilot on Corporate Carsharing based on Behavioural Economics for Renault (2021) ◇ Center for Latin American Monetary Studies (CEMLA) Final Report of the PDP (2018) ◇ Insitum Quantitative project for Uber on monetary recognition and hybrid cars in Mexico (2018) ◇ Idea Consultants Diagnostic on the Right for Education in Mexico for CONEVAL (2017)
NON-ACADEMIC PROFESSIONAL EXPERIENCE	<ul style="list-style-type: none"> ◇ May 2014 – May 2015 CONEVAL, Head of Department (OC2) - Monitoring of Federal Social Programs ◇ Mar 2013 – May 2014 Scotiabank, Basel and Risk Consultant - Risk Management

- SKILLS
- ◇ **Software:** STATA, R, Python, HTML, CSS, JavaScript, oTree, Heroku, Prolific, LionessLab, LaTeX, Atlas.ti
 - ◇ **Languages:** Spanish (native), English (fluent), French (A2), German (A2)
- REFERENCES
- | | |
|--|--|
| ◇ Ann-Kathrin Koessler
Leibniz University Hannover
koessler@umwelt.uni-hannover.de | ◇ Luis Serra-Barragán
Tecnologico de Monterrey
luisalberto.serra@tec.mx |
| ◇ Boris van Leeuwen
Tilburg University
b.vanleeuwen@uvt.nl | ◇ Pablo Soto-Mota
El Colegio de Mexico
pisoto@colmex.mx |