

ADRIAN VARGAS-LÓPEZ

Office address:

Leibniz University Hannover
Institute of Environmental Planning
Working group "[Environmental Behaviour and Planning](#)"
Herrenhäuser Straße 2, 30419 Hannover, Germany
Tel: +49(0) 511 762 2506
vargas-lopez@umwelt.uni-hannover.de

Mobile: +49 1520 8224913

www.adrianvargaslopez.com

Born in Mexico City, Mexico on 25 January 1990
Mexican Citizenship

CURRENT POSITION	◇ Leibniz University Hannover , Germany PhD researcher, May 2022 – present
PAST RESEARCH EXPERIENCE	◇ Tecnologico de Monterrey , Mexico Postdoctoral researcher, Feb 2022 – May 2022 ◇ Tecnologico de Monterrey , Mexico PhD researcher, Aug 2018 – Dec 2021 ◇ Center for Research and Teaching in Economics , Mexico National Public Policy Lab (LNPP) Behavioural economist, Apr 2018 – Aug 2018 ◇ Center for Latin American Monetary Studies , Mexico Public Debt Programs Coordination (PDP) Economist, Jun 2015 – Aug 2016 ◇ Tecnologico de Monterrey , Mexico Research assistant, Jun 2012 – Mar 2013
EDUCATION	◇ Leibniz University Hannover , Germany Aimed academic degree: Dr. phil., (ongoing) Thesis title: <i>Behavioural aspects of Climate Change Adaptation</i> ◇ Tecnologico de Monterrey , Mexico PhD in Public Policy, 2021 Thesis: Essays in Diffusion of Responsibility, Food Waste and Mobility Alternatives ◇ Tilburg University , the Netherlands MSc in Economics, 2017 Track in Behavioural economics Thesis: <i>The picture superiority effect and social norms on waste sorting, an experimental approach</i> ◇ Tecnologico de Monterrey , Mexico BA Economics, 2014
RESEARCH INTERESTS	◇ Behavioural economics, Experimental economics, Environmental economics, Public policy
PEER REVIEWED PUBLICATIONS	◇ How do the consequences on others affect dishonest behavior? Evidence from an online experiment in Mexico , with G. Triberti, P. Soto-Mota & L. A. Serra-Barragán. <i>Latin American Economic Review</i> 34, 1-29, 2025 ◇ Farmer adaptation and maladaptation in the face of extreme weather events , with A-K. Koessler. <i>Q Open</i> 4(2), 1-12, 2024 ◇ Comparison of Two Different Approaches to Measuring Economic Vulnerability to Food Insecurity: An Application to Mexico using Official Data , with S. Marchetti & L. Secondi. <i>Social Indicators Research</i> 172, 147-162, 2024

	<ul style="list-style-type: none"> ◇ The use of the Theory of Planned Behaviour as a Conceptual Framework to Understand and Promote Health Recommendations During the First Wave of Covid-19 in Mexico City, with N. Álvarez Agüi, E. Cáceres Nieto, A. García Martínez, J. Hernández-Cervantes, R. López Bejarano & P. Soto-Mota. <i>Nova Scientia</i> 15(30), 1-31, 2023 ◇ Consumer expenditure, elasticity and value of food waste: A Quadratic Almost Ideal Demand System for evaluating changes in Mexico during COVID-19, with C. Cicatiello, L. Principato & L. Secondi. <i>Socio-Economic Planning Sciences</i> 82(a), 101065, 2022
REPORTS (IN SPANISH)	<ul style="list-style-type: none"> ◇ ¿Cómo promover los esquemas de movilidad compartida en el sector corporativo? Recomendaciones desde las ciencias del comportamiento. Reporte de resultados para WWF y Renault con P. Soto-Mota. Disponible en: https://www.wwf.org.mx/?uNewsID=375250
(SELECTED) WORK IN PROGRESS	<ul style="list-style-type: none"> ◇ Mental well-being and adaptation decisions of Mexican farmers following extreme weather events (Research design) with Ann-Kathrin Koessler ◇ How Negative Affect Influences Mal-Adaptation Decisions? (Pilot) with Tobias Vorlaufer & Ann-Kathrin Koessler ◇ Cultural Framing Meets the Precautionary Principle: Testing Mexican Views on GM Maize (Pilot) single authored project ◇ Causing harm with others. The effect of diffusion of responsibility and descriptive social norms (Revise and resubmit) with Pablo Soto-Mota
CONFERENCES, SEMINARS, LECTURES & SUMMER SCHOOLS	<ul style="list-style-type: none"> ◇ 2024 Conference at REECAP annual meeting in Córdoba, Spain; Summer School “Implementing Experimental Design: Best Practices for Software Programming” in Leicester, UK; Invited Lecture at “Environmental Planning Implementation - Module” in Leibniz University Hannover, Germany; PhD Workshop in Field Experiments in Vechta, Germany; PhD Workshop in Behavioural Economics & Social Transformation in Lüneburg, Germany ◇ 2023 Lunchtime lectures in Leibniz University Hannover, Germany; Conference at REECAP annual meeting in Warsaw, Poland; Invited Lecture at Gegen die Klimälähmung in Hannover, Germany; Seminar at the Thurgau Experimental Economics Meeting (theem) in Constance, Switzerland ◇ 2022 Online oTree Course at the Nuffield Centre for Experimental Social Sciences at the University of Oxford, UK (online); Invited Lecture at Tecnológico de Monterrey (online) ◇ 2021 Summer School at Bergen International Student Conference of Bergen University (online); Seminar at Tecnológico de Monterrey in Monterrey, Mexico ◇ 2020 Conference at Universidad Nacional Autónoma de México (UNAM) (online); Invited Lecture at Tecnológico de Monterrey (online); Seminar at the Annual Meeting of the Society of Decision Making Under Deep Uncertainty (online); Invited Lecture at the Center for Research and Teaching in Economics (CIDE) (online x 2) ◇ 2019 Invited Lecture at Tecnológico de Monterrey in Mexico City, Mexico; Invited Lecture at the School of Methods, Center for Research and Teaching in Economics (CIDE) in Mexico City, Mexico; Seminar at AESOP Sustainable Food Planning PhD Workshop in Almere, the Netherlands
RESEARCH GRANTS	<ul style="list-style-type: none"> ◇ 2024 – 2027 DFG, “Mental well-being and adaptation decisions of Mexican farmers following extreme weather events” PI: Ann-Kathrin Koessler (€ 337,684) ◇ 2024 Leibniz University Hannover, AULET-16: “Research grant for experiment” (€1,000) ◇ 2021 Tecnológico de Monterrey, “BEErtual Lab” with Pablo Soto-Mota, Giuliana Triberti & Luis Serra-Barragán (€ 3,800) ◇ 2021 Norwegian School of Economics, “Research grant for experiment” with Pablo Soto-Mota (€ 5,100)

SCHOLARSHIPS, TRAVEL GRANTS & AWARDS	<ul style="list-style-type: none"> ◇ 2024 Leibniz University Hannover, Graduate School, Travel Grant "Contacts, networks, career" (€ 500) ◇ 2024 Leibniz University Hannover, Graduate School, Conference Travel Grant (€ 400) ◇ 2018 – 2021 CONACYT, Scholarship Stipend (€ 29,000) ◇ 2018 – 2021 Tecnologico de Monterrey, Scholarship Tuition (€ 43,200) ◇ 2019 Tecnologico de Monterrey, Travel Grant (€ 950) ◇ 2014 Tecnologico de Monterrey, Entailment Award
REFeree SERVICE	<ul style="list-style-type: none"> ◇ Socio-Economic Planning Sciences (7), SN Business & Economics (5), Resources, Conservation & Recycling (2), Annals of Operations Research (1), International Review of Economics (1), Journal of Behavioral and Experimental Economics (1), Revista Ensayos de Economia (1) ◇ Invited co-editor of the <i>Special Issue</i> "Using Experimental Methods in Agriculture and Resource Economics" of the <i>Spanish Journal of Agricultural Research</i>
MEMBERSHIP	<ul style="list-style-type: none"> ◇ Research network on Economic Experiments for the Common Agricultural Policy (REECAP) – Board member "Working Group 1: Methods" ◇ Latin American Association of Environmental and Resource Economists (LAERE) ◇ European Association of Environmental and Resource Economists (EAERE) ◇ American Planning Association (APA)
TEACHING EXPERIENCE	<ul style="list-style-type: none"> ◇ Leibniz University Hannover, Institute of Environmental Planning Master Project (Winter Semester 2024-25 & Summer Semester 2024): <ul style="list-style-type: none"> - "Data-driven Environmental Policy (DEEP)" <i>Main Lecturer</i> Master Module (Winter Semester 2023-24 & 2022-23): <ul style="list-style-type: none"> - "Understanding, Guiding and Evaluating Environmental Behaviour" <i>TA of Ann-Kathrin Koessler</i> Master Project (Winter Semester 2023-24): <ul style="list-style-type: none"> - "Sustainable and Resilient Farming (SURF)" <i>Main Lecturer with Ann-Kathrin Koessler</i> Master Project (Summer Semester 2023): <ul style="list-style-type: none"> - "Climate Change Communication: Optimism vs. Pessimism" <i>Main Lecturer with Ann-Kathrin Koessler</i> Master Project (Winter Semester 2022-23): <ul style="list-style-type: none"> - "How do we get ready for a higher frequency of environmental hazards?" <i>Secondary Lecturer with Ann-Kathrin Koessler</i> ◇ Tecnologico de Monterrey, School of Social Sciences & Government BA Economics course design (Summer Semester 2021): <ul style="list-style-type: none"> - "Experiments and Causal Inference for Public Policy" <i>with Grissel Olivera-Martínez</i> BA Economics (Summer Semester 2019): <ul style="list-style-type: none"> - "Microeconomics" <i>Main Lecturer</i>
TEACHING SERVICE	<ul style="list-style-type: none"> ◇ Feb 2024 – present Admission Commission for the MSc Environmental Planning and Territorial Development ◇ Theses (1st supervisor) <ul style="list-style-type: none"> • Insa-Clara Stroot (LUH, undergraduate, 2024) • Marjan Jabari (LUH, graduate, 2023) ◇ Theses (2nd supervisor) <ul style="list-style-type: none"> • Jelle Schacht (LUH, graduate, 2024) • Kim Steffes-lai (LUH, undergraduate, 2024) • Brice Teddy Fotso (LUH, graduate, 2023)

CONSULTING (SELECTED)	◇ World Wildlife Fund (WWF) Pilot on Corporate Carsharing based on Behavioural Economics for Renault (2021)	
	◇ Center for Latin American Monetary Studies (CEMLA) Final Report of the PDP (2018)	
	◇ Insitum Quantitative project for Uber on monetary recognition and hybrid cars in Mexico (2018)	
	◇ Idea Consultants Diagnostic on the Right for Education in Mexico for CONEVAL (2017)	
NON-ACADEMIC PROFESSIONAL EXPERIENCE	◇ May 2014 – May 2015 CONEVAL, Head of Department (OC2) - Monitoring of Federal Social Programs	
	◇ Mar 2013 – May 2014 Scotiabank, Basel and Risk Consultant - Risk Management	
SKILLS	◇ Software	
	- STATA, R, oTree, Python (PyCharm: HTML, CSS, JavaScript), Heroku, Prolific, LionessLab, LaTeX, Atlas.ti	
	◇ Languages	
	- Spanish (native)	
	- English (fluent)	
REFERENCES	◇ Ann-Kathrin Koessler Leibniz University Hannover koessler@umwelt.uni-hannover.de	◇ Luis Serra-Barragán Tecnologico de Monterrey luisalberto.serra@tec.mx
	◇ Boris van Leeuwen Tilburg University b.vanleeuwen@uvt.nl	◇ Pablo Soto-Mota El Colegio de Mexico pisoto@colmex.mx